



IMPACT

2014-2015 ANNUAL REPORT



A Letter from Dr. Jim Paluzzi

I would like to take this opportunity to thank the members of our KJZZ and K-BACH communities for believing in the mission of public radio. Each and every one of you has contributed to the vibrance of our stations and our ability to provide quality news and music to our audience.

Whether you are a Leadership Society member, board member, sustaining member, on-air personality or engineer, you are an important part of what makes this organization special.

This past year has, in many ways, has been a year of expansion. We've added to our staff and our support base. We've bolstered our KJZZ Original Programs and launched specialized coverage of business, science and technology. We've established a foundation of sustaining membership that lays the groundwork for new and exciting projects in the East Valley and Mexico City.

None of these initiatives would have been possible without the combined effort of our members, staff and leadership and from the bottom of my heart, I thank you.

Dr. Jim Paluzzi



I was first elected to serve on the Friends of Public Radio Arizona Board of Directors in 2010, and as I near the end of my term, I must say that fiscal 2015 was a distinguished year for this organization.



I applaud my colleagues on our all-volunteer Board of Directors for their successful efforts in working together to accomplish several goals this year, including FPRAZ securing a four-star rating from Charity Navigator in January for adhering to good governance, best practices and executing our mission in a fiscally responsible way.

Our organization's collaborative approach enabled us to take advantage of opportunities in advocating on behalf of public radio, including ensuring its continued vitality and excellence and broadening community support.

We work in partnership with Maricopa County Community College District, Rio Salado College and the staff of KJZZ 91.5 FM, K-BACH 89.5 FM, to continue to serve as an integral part of the daily lives of not only listeners in Arizona, but also worldwide through our digital platform.

I am filled with confidence as I start preparing to hand off the chairpersons gavel to Evelyn Casuga. I know she will continue to guide FPRAZ toward its goals in a collaborative manner and will have the organization prepared to take advantage of new opportunities as they arise. After all, the leaders that serve with me know that having a seat on this board is not an opportunity to sit down, but a responsibility to be actively engaged in moving this organization forward.

And moving FPRAZ forward is exactly what we do, and I look forward to seizing the opportunities that this fiscal year provides.

Thank you,

Todd Sanders
FPRAZ Board Chairman
President & CEO, Greater Phoenix Chamber of Commerce

As we look back upon the fiscal year that has just ended for Friends of Public Radio Arizona we are proud of the many accomplishments and opportunities which we collectively embraced and faced together. The dedication, leadership, and active engagement by the Community Leaders who comprise the all-volunteer Friends of Public Radio Arizona organization always exceed my expectations and together, working in collaboration with Dr. Chris Bustamante and the leadership of Rio Salado College and Dr. Jim Paluzzi and his Executive Team at KJZZ/KBACH and SPOT 127, this past year has been exceptional.



FPRAZ celebrated our 13th year of existence by establishing the FPRAZ Emeritus Council, inviting many of the original founding directors from 2002 to join us in continuing the mission of the Friends organization. In January 2015, FPRAZ achieved national and international recognition earning the coveted four-star rating from Charity Navigator.

"Approximately a quarter of the charities we evaluate have received our highest rating, four out of four stars, indicating that Friends of Public Radio Arizona outperforms most other charities in America. This "exceptional" designation from Charity Navigator differentiates Friends of Public Radio Arizona from its peers and demonstrates to the public it is worthy of their trust."

You can read about the many accomplishments of the past year within the pages of this report and while you do, I encourage you to remember the following quote from Helen Keller, because it is especially appropriate and true for FPRAZ and KJZZ/KBACH and SPOT 127.

"Alone we can do so little; together we can do so much."
- Helen Keller

As a new fiscal year begins, we are excited about the possibilities that lie ahead.

Sincerely,

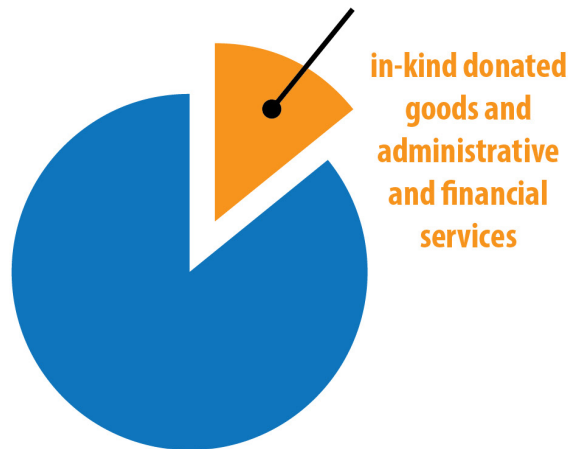
Louis J. Stanley
Executive Director



Financials FY 2014-2015

Total Income

\$5,412,786



Expenses

77% \$4,138,773
program services

12% \$649,032
direct fundraising costs and donated in-kind fundraising services

5% \$649,032
direct administrative costs and donated in-kind administrative services

Total end of year assets

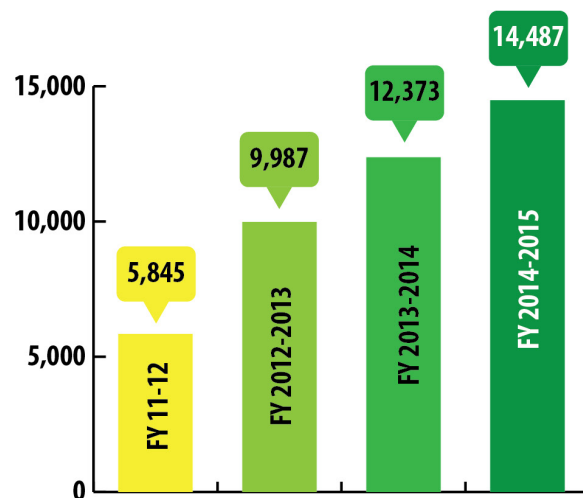
\$10,502,240



Membership

23,000
total members

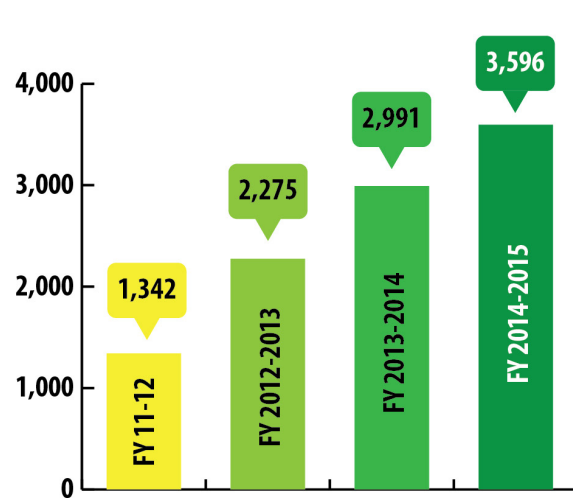
\$3,114,140
donated



Membership

7,200
total members

\$924,000
donated



Leadership Society

Transforming the future of public radio

328 members



Ira Glass and Ilka Williams



Mary Way, Michael Feldman, and Bill Way

Marlene Graf and Sterling Beaff



Melissa Block and Margaree Bigler



Jude Joffe-Block and Deeann Griebel

The KJZZ leadership society is a community of distinguished philanthropic leaders who support the mission of public radio in the Valley with an annual donation of \$1,000 or more.

Legacy Society

Securing the future of public radio

130 members



Legacy Society members provide long term, sustainable funding by including a gift to KJZZ in their estate plans.

EVENTS

Travel Expo

November 8 and 9, 2014
Phoenix Convention Center

The 2014 KJZZ Travel and Discovery Expo provided attendees with an opportunity to learn about travel opportunities, visit with experts in local and international travel and explore a variety of destinations both near and far. The event saw close to 1100 attendees over two days.



First Press Wine and Dinner Auction

March 7, 2015
Montelucia Resort and Spa

The 2015 First Press Fine Wine Dinner and Auction was an elegant black-tie affair in which wine enthusiasts enjoyed an expertly-paired gourmet meal and wines served by the vintners themselves. After dinner, guests bid on wine-themed auction lots including travel packages, vertical tastings and wine storage solutions. More than 270 guests attended this year's event, raising support for KJZZ, K-BACH and SPOT 127.



SPOT 127 Celebration Dinner Featuring The Korva Coleman Awards

May 7, 2015
Pera Club, Tempe

The 2015 SPOT 127 Celebration Dinner recognized the accomplishments of SPOT 127 students and honored the work being done in digital media by youth across the country. This invitation-only event raised support for digital media education at SPOT 127 Youth Media Center.



89.5 fm
classical. arts. co
K B A C H



Suzanne Bona
Suzanne Bona

Janine Miller and Suzanne Bona



Suzanne Bona and Janet Wise



Dr. Jim Paluzzi and Suzanne Bona

Back To Radio Night with Suzanne Bona

October 27, 2014 | Conference Center at Rio
K-BACH members enjoyed an afternoon lunch with special guest Suzanne Bona, Host and Executive Producer of Sunday Baroque.

Back To Radio Night with NPR President Jarl Mohn

January 20, 2015
Sanctuary Camelback Mountain Resort
KJZZ members enjoyed an elegant outdoor reception and had an opportunity to hear from NPR President Jarl Mohn about his vision for the future of public radio.



Jarl Mohn

IMPACT

KJZZ Travel Club

The KJZZ Travel Club is open to KJZZ sustaining members who give \$10 a month or more. Travel Club members receive a variety of travel-based benefits including free tickets to the Annual KJZZ Travel and Discovery Expo, exclusive discounts on travel and a variety of unique small group travel opportunities designed specifically for the curious minds of public radio listeners.



168 members

Group 91.Five connects young professionals to each other, to the local community and to KJZZ through a shared interest in meaningful civic engagement and public service.

MEMBER EXPERIENCES



CUBA



IRELAND/SCOTLAND



502 members

COSTA RICA



IRELAND/SCOTLAND

OUTREACH

SPOT 127
127
127

SPOT 127 Youth Media Center is an educational outreach program aimed at low-income and at-risk teenagers. It empowers Valley youth with digital media skills that are vital to today's information economy.



HIGHLIGHTS

ORIGINAL PRODUCTIONS

Here and Now

KJZZ's Here and Now is a one hour local public affairs show hosted by Steve Goldstein.

The Show

KJZZ's The Show keeps you up-to-date and entertained with a curated mix of news and stories from around the Valley and across the country.



REPORTING

Business and Economics Desk

The KJZZ Business Desk provides specialized coverage of Valley business and economic stories of interest to local, regional and national audiences.



Science and Innovation Desk

Hosted by KJZZ, Arizona Science and Innovation Desk coverage is a collaboration between Arizona's public radio stations and is made possible by the Corporation For Public Broadcasting.



Sara Hammond, Melissa Sevigny, Andrew Bernier, and Amanda Soliday

BOARD OF DIRECTORS

Todd Sanders (Chair)

PRESIDENT & CEO
PHOENIX CHAMBER OF COMMERCE

Evelyn Casuga (Vice Chair)

APS GENERAL MANAGER, COMMUNITY DEVELOPMENT, APS

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ALLIANCE BANK OF ARIZONA

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US AIRWAYS

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GRANT THORTON
ENGAGEMENT PARTNER
AUDIT SERVICES
SCOTTSDALE, ARIZONA

Diane Veres (Chair Board Development)

PRESIDENT ARIZONA DIVISION
CLEAR CHANNEL OUTDOOR

Michelle Gorel

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AVNET

Larry Stewart

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STEWART & REINDERSMA ARCHITECTURE, PLLC

Dr. Laura Martin

SENIOR DIRECTOR, STRATEGIC INITIATIVES
AZ SCIENCE CENTER

Julie Johnson

EXECUTIVE VICE PRESIDENT
GPE COMMERCIAL ADVISORS

Dr. James Paluzzi (Voting)

DEAN, DIVISION OF PUBLIC SERVICE
RIO SALADO COLLEGE
KJZZ, KBAQ, SUN SOUNDS OF ARIZONA AND MCTV

Suzanne Pfister

PRESIDENT & CEO
ST. LUKE'S HEALTH INITIATIVES

Dr. Christopher Bustamante (Voting)

PRESIDENT
RIO SALADO COLLEGE

Tony Moya

MANAGER, LATINO RELATIONS
SALT RIVER PROJECT

SUPPORT STAFF

Louis Stanley

DIRECTOR STRATEGIC INITIATIVES, KJZZ/KBAQ/SPOT127
EXECUTIVE DIRECTOR, FPRAZ

Scott Nelson

BUDGET ANALYST
KJZZ/KBAQ & FPRAZ



Linda Cassidy

EXECUTIVE TEAM

James V Paluzzi, Ph.D.
VICE PRESIDENT

Bill Shedd
ASSOCIATE GENERAL MANAGER OPERATIONS

Mark Moran
ASSOCIATE GENERAL MANAGER NEWS

Jon Hoban
ASSOCIATE GENERAL MANAGER PROGRAMMING

Linda Pastori
ASSOCIATE GENERAL MANAGER DEVELOPMENT

Ralph Hogan
ASSOCIATE GENERAL MANAGER ENGINEERING

John Sage
DIRECTOR OF IT

Scott Williams
DIRECTOR OF AUDIENCE RESEARCH

Bill Pasco
SUN SOUNDS DIRECTOR

Louis Stanley
DIRECTOR STRATEGIC INITIATIVES

EMERITUS COUNCIL

The Emeritus Council is comprised of past board members who served six or more years and wish to remain involved with FPRAZ's mission beyond their term.

Mark Dioguardi
PRINCIPAL
DIOGUARDI FLYNN LLP

Dan Schweiker
OWNER
CHINA MIST TEA

Armando Roman
PRINCIPAL
AXIOM FINANCIAL ADVISORY GROUP, LLC

Susan Edwards
AZ IMAGES, LLC

Phil Hagenah
FILMHOUSE PRODUCTIONS

Karen Greenberg
PRINCIPAL
GREENBERG HOLDINGS LTD

Carl Matthusen
GENERAL MANAGER EMERITUS
KJZZ/KBAQ

Carol McElroy
OWNER
DURANT'S



Scott Williams and Jon Town



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